

TIME	ACTIVITY	MENTORS/ HOST
From 10.30	Teachers VIP Lounge Open <ul style="list-style-type: none"> • Come & Collect your Empowerdance Teachers Lanyards which identify you as VIPS to the Venue Staff. Trust us, you want one of these around your neck to access the Free Champagne, Free Lunch on Sat & VIP Seats for the Fashion Show on Saturday Afternoon in the ADF Expo Arena. • Help yourself to Free Drinks and Snacks • Have a chat with the Exhibitors & Mentors 	Gabby Robinson Alex Stacey Justin Cogley Gail McGeachy
3.30pm	Champagne & Meet Your Mentors <ul style="list-style-type: none"> • The kids are in the workshops, and settled. It's time to come and treat yourself to a glass of bubbly. • Our mentors will formally introduce themselves at this time, and we want you to be in the room so that you can make informed decisions about which Teachers Workshops you can't afford to miss and who you need to connect with over the weekend. 	Gabby Robinson Alex Stacey Justin Cogley jen Dalton Karen Wong Mike Harrison-Lamond Josephine Lancuba Sally Prendergast Kelly Groves Miranda Daisy
4.30pm	Royal Caribbean - What Teachers Need To Know About Auditions <ul style="list-style-type: none"> • The champagne will continue to flow at this time and... • If you are a dance teacher who is passionate about getting your students into a dance career, then make sure you in the room to listen to what the Casting Directors of Royal Caribbean have to say about Australian Dancers. • JP Christensen and Ryan Walsh would have just finished interacting with your students at the Auditions workshop, and they will have valuable insight and feedback about what they have just seen. Get tips on how your students can improve for the REAL auditions on Monday 23rd September. 	JP Christensen Ryan Walsh

SATURDAY Workshop 1

TIME	ACTIVITY	MENTORS/ HOST
9.30am	<p>Beyond the Drama: Building Healthy Communication in Your Dance Studio</p> <ul style="list-style-type: none"> • Feeling drained by student conflicts, demanding parents, and unclear expectations? • This workshop will equip you with the tools to break free from unhealthy communication patterns and create a more positive, productive environment for yourself and everyone in your dance studio! • Bonus outcome? Key learnings from this workshop will enable you to improve your relationships outside of the dance studio as well! • Our Lead Mentor: Justin Cogley (Psychologist and School Counsellor) will cover the Drama Triangle and how to Turn it into the Winners' Triangle. <p>Key Takeaways:</p> <ul style="list-style-type: none"> • Identify when you are being a Victim, Persecutor or Rescuer • Learn how to flip this to being Vulnerable, Assertive and Caring • Tips to Deal effectively with Conflict • Communicating your Expectations without getting into drama 	<p>Lead Mentors: Justin Cogley Psychologist</p> <p>Gabby Robinson Empowerdance</p> <p>Jen Dalton Dance Studio Empire</p>
11am to 11.15am	<p>Saturday Prize Giveaways</p> <ul style="list-style-type: none"> • Be in the room for the Prize Draws! • Pick up your Teachers VIP Lounge Map from the Empower Dance Booth and make sure you go round to the 12 Exhibitors in the Lounge and get your map stamped • Once you've collected all stamps, your map becomes a Raffle ticket to win amazing Prizes from our exhibitors! • We will draw 3 prizes from 11am to 11.15am 	

SATURDAY Workshop 2

TIME	ACTIVITY	MENTORS/ HOST
11.30am	<p>Building a Thriving Dance Studio Culture: Strategies for Fostering Community and Success</p> <ul style="list-style-type: none"> A positive dance studio culture is like the foundation of a building – it creates a strong and stable environment where everyone can thrive. How do you come up with your Vision, Mission & Values and how do you ensure that it permeates through everyone involved in your studio - Staff, Students & Parents? <p>Key Takeaways:</p> <ul style="list-style-type: none"> Clarifying your Vision, Mission and Values Tips & Tools on how to recruit staff and attract students that match up with your Vision, Mission and Values 	<p>Lead Mentors:</p> <p>Gabby Robinson Empowerdance</p> <p>Jen Dalton Dance Studio Empire</p> <p>Sally Prendergast Dance Studio Marketing</p> <p>Corinne Yee APDA</p> <p>Kelly Groves</p>
1pm - 2pm	<p>Free Lunch For Teachers!</p> <ul style="list-style-type: none"> Enjoy lunch on us! Come and grab a wrap, a drink, and use this time to build your network and community. Was there a mentor that you wanted to connect with? A fellow studio owner or teacher who said something in the workshops that you want more details on? This is the perfect time to have one on one conversations with them. 	

SATURDAY Workshop 3

TIME	ACTIVITY	MENTORS/ HOST
2.15pm	<p>Unlock Your Potential: Mindset and Resilience Workshop</p> <ul style="list-style-type: none"> Join us for an empowering session designed to help dance studio owners and teachers overcome limiting beliefs and build resilience. Discover practical mindset hacks for success, learn how to achieve a work/life blend, and get ready for growth with actionable strategies. Our interactive workshop features insights from industry leaders and engaging group activities, ensuring you leave with a clear plan to transform your mindset and drive your studio to new heights. Don't miss this opportunity to connect, learn, and grow with like-minded professionals! <p>Key Takeaways:</p> <ul style="list-style-type: none"> Overcome limiting beliefs and build resilience. Practical mindset hacks for personal and professional success. Effective time management and growth planning. Connect with and learn from peers in an interactive setting. 	<p>Lead Mentors:</p> <p>Marko Panzic The Dream Dance Co</p> <p>Claudia Dean</p> <p>Gabby Robinson Empowerdance</p> <p>Justin Cogley Psychologist</p> <p>Jen Dalton Dance Studio Empire</p>
3.45pm	<p>Champagne & Prize Draws</p> <ul style="list-style-type: none"> The Bubbly Floweth again Make sure you get your Teachers VIP Lounge Map stamped so that you can be in the raffle to win prizes sponsored by our exhibitors 	
4.45pm	<p>Make Your Way to the ADF Expo Arena for the Fashion Show</p> <ul style="list-style-type: none"> We have reserved seats for you - but you must be wearing your lanyards! All Teachers seated in the Fashion show will receive a \$10 Voucher which they can spend at Participating Exhibitors & at the Food Trucks! 	

TIME	ACTIVITY	MENTORS/ HOST
9.30am	<p>Social Media Savvy: Master Your Marketing Strategy On Socials</p> <ul style="list-style-type: none"> This workshop focuses on the fundamentals of creating a social media marketing strategy tailored to your dance studio goals. You'll get practical insights and actionable steps to maximise the impact of your social media platforms and content. Our mentors will cover where to begin when creating a marketing strategy, offer creation, search on social, and paid ads. <p>Key Takeaways:</p> <ul style="list-style-type: none"> How to align your social media strategy to your business goals. Techniques for identifying and understanding your ideal audience. Practical tips for using social media to attract new students. Best practices for creating social media content for each level of your marketing funnel. 	<p>Lead Mentors:</p> <p>Sally Prendergast Dance Studio Marketing</p> <p>Kelly Groves Dance Business Strategist</p>
11am to 11.15am	<p>Sunday Prize Giveaways</p> <ul style="list-style-type: none"> Be in the room for the Prize Draws! Pick up your Teachers VIP Lounge Map from the Empower Dance Booth and make sure you go round to the 12 Exhibitors in the Lounge and get your map stamped Once you've collected all stamps, your map becomes a Raffle ticket to win amazing Prizes from our exhibitors! We will draw 3 prizes from 11am to 11.15am 	

TIME	ACTIVITY	MENTORS/ HOST
11.30am	<p>Classroom Management: How to effectively lead students, Deal with Neurodiversity and achieve Discipline in the Studio</p> <p>Are you grappling with an increasingly diverse classroom of young dancers? The rising number of students with autism, ADHD, and other learning differences presents unique challenges for dance teachers. It's time to equip yourself with the tools to create an inclusive and effective learning environment for all students.</p> <p>Join behavioral analyst Karen Wong and dance studio owner Miranda Daisy for a transformative workshop that will empower you to:</p> <ul style="list-style-type: none"> • Understand the unique needs of neurodivergent students • Implement practical strategies for inclusive classroom management • Develop effective discipline techniques that foster respect and growth • Create a supportive and engaging learning environment for all <p>Discover how to turn challenges into opportunities, and unlock the full potential of every dancer in your studio.</p>	<p>Lead Mentors:</p> <p>Karen Wong Board Certified Behavioural Analyst</p> <p>Miranda Daisy Performability</p>
1.45pm	<p>Sunday Prize Giveaways</p> <ul style="list-style-type: none"> • Pick up your Teachers VIP Lounge Map from the Empower Dance Booth and make sure you go round to the 12 Exhibitors in the Lounge and get your map stamped • Once you've collected all stamps, your map becomes a Raffle ticket to win amazing Prizes from our exhibitors! • We will draw 3 prizes from 1.45pm - 2pm 	

TIME	ACTIVITY	MENTORS/ HOST
2pm	<p>The Sophisticated, Profitable Studio: Building a Thriving Dance Business</p> <p>Financial Management:</p> <ul style="list-style-type: none"> • Understanding key financial statements (profit & loss, balance sheet). • The importance of budgeting and forecasting. • Strategies for optimizing pricing and packages to maximize profitability. <p>Growth Strategies:</p> <ul style="list-style-type: none"> • Expanding revenue streams through additional classes, workshops, or merchandise. • Leveraging technology for online scheduling, registration, and payments. • Creating referral programs and loyalty initiatives. 	<p>Lead Mentors:</p> <p>Gabby Robinson Empowerdance</p> <p>Jen Dalton Dance Studio Empire</p>
3.45pm	<p>Champagne & Prize Draws</p> <ul style="list-style-type: none"> • The Bubbly Floweth again, but for the last time for the 2024 ADF • Make sure you get your Teachers VIP Lounge Map stamped so that you can be in the raffle to win prizes sponsored by our exhibitors 	
5pm	Teachers VIP Lounge Closes	